

Rowan County

Rowan County has a population of 143,259, an increase of 3.5% over the past decade.

We all thrive when we ...



Expand Access to Health Services

- 12.2% of people do not have health insurance.
- Life expectancy for white newborns is 75.6 years; life expectancy for Black newborns is 73.2 years.
- There is one mental health provider for every 446 residents.



Provide Affordable Housing for All

- Rent is unaffordable for 41.3% of renters.
- 21.7% of people spend more than half of their income on rent.
- The median hourly wage is only 80.3% of what's needed for 1 adult and 2 children to make ends meet (LIS*).



Address Structural Barriers to Equality

- 38.3% of residents are considered low-income (less than \$50,200 for a family of four).**
- The richest 5% of households make an average of 24 times more than the poorest 20% of households.

... make the investments needed to promote shared prosperity for everyone in every county in N.C.

Poverty and Economic Hardship			
	County	State	Year
Percentage of people living in poverty	16.3%	14.1%	2014-2018
Black	24.6%	23.5%	
White	12.6%	10.6%	
Latinx	33.1%	28.5%	
Asian	12.5%	11.9%	
American Indian	61.4%	25.1%	
Child poverty rate	25.2%	20.2%	

Jobs and Ability to Afford the Basics			
	County	State	Year
Jobless worker : Job openings	2,693 : 2,269	182,598 : 283,392	Feb. 2020
Unemployment rate	3.8%	3.3%	2019
Change in number of people employed since December 2007	2,169 fewer	611,291 more	2007, 2019
Living Income Standard* wage (1 adult, 2 kids)	\$19.99	\$22.94	2019
Hourly median wage	\$16.06	\$17.19	2019
Change in median wage since 2009 recovery began	fell \$1.06	grew 38 cents	2009, 2019
Median Household Income	\$46,864	\$53,922	2018

Access to Affordable Housing			
	County	State	Year
Percentage of people paying more than 30% of income toward rent	41.3%	52.9%	2014-2018
Percentage of people paying more than 50% of income toward rent	21.7%	23.9%	2014-2018
Fair market rent for a two-bedroom unit	\$838	\$881	2019
Number of hours needed to work to afford a two-bedroom unit at fair market rate	89 hours a week	94 hours a week	2019

Healthy Lives and Communities			
	County	State	Year
Percentage of residents without health insurance	12.2%	11.1%	2014-2018
Life expectancy	75.2 years	77.6 years	2016-2018
Black	73.2 years	75.2 years	
White	75.6 years	78.4 years	
Mental health provider : residents	1 : 446	1 : 409	2019
Percentage of residents receiving SNAP	13.6%	12.1%	2019

Educational Attainment			
	County	State	Year
Graduation rate	85.4%	86.5%	2018-2019
Black	81.8%	83.7%	
White	86.8%	89.6%	
Latinx	85%	81.1%	
Asian	81.3%	94.5%	
American Indian	***	81.2%	
Percentage of adults with Bachelor's degrees	17.6%	29.5%	2014-2018
Bachelor's degree, men	16.2%	26.4%	
Bachelor's degree, women	19.2%	32.7%	
Median salary, men with at least a Bachelor's	\$53,360	\$61,426	
Median salary, women with at least a Bachelor's	\$37,475	\$41,197	

* The Living Income Standard is a measure of what a family needs in order to cover the basic expenses. See more at NCJustice.org/LIS.
 ** A family of four is considered low-income if they make below 200% of the federal poverty line, or \$50,200 in 2018.
 *** Insufficient data

Note: This County Snapshot provides a pre-COVID-19 economic picture of counties throughout North Carolina.

For data sources or other counties, visit NCJustice.org/snapshots